



LEADING IN PERFORMANCE EXCELLENCE

## WHO WE ARE

As an SBA-certified Service-Disabled Veteran-Owned Small Business (SDVOSB) and 8(a) professional management firm, we believe that Leading in Performance Excellence (LPE) is about fostering an environment of collaboration. True excellence is not achieved in isolation - it's built through teamwork, shared knowledge, and mutual support. By working together, we unlock innovation, drive continuous improvement, and achieve outcomes that benefit the areas in which we live and work. Our collaborative approach enables us to leverage the strengths of each team member, ensuring that we not only meet but also exceed expectations while setting new benchmarks for performance.

## STRATEGIC PILLARS

- » Education
- » Health
- » Workforce
- » Program Management

## PRIMARY NAICS CODES

- |          |          |
|----------|----------|
| » 541611 | » 541690 |
| » 541613 | » 561920 |
| » 541618 | » 611430 |

## CORPORATE INFORMATION

|                     |               |
|---------------------|---------------|
| <b>SAM.GOV UEI</b>  | SGEJXDPJT6A3  |
| <b>CAGE CODE</b>    | 74WL2         |
| <b>GSA SCHEDULE</b> | 47QRAA22DooAV |

## SERVICES

### Education & Training

- » Technical Assistance & Support
- » Training Development & Resources
- » Workforce Development
- » Curriculum & Content Development
- » Clearinghouse & Resource Centers
- » Learning Management Technology
- » Expert Facilitation Support

### Research & Evaluation

- » Data Analysis & Reporting
- » Results Assessment or Impact Evaluation
- » Quality Assessment & Monitoring
- » Research-Informed Solutions

### Program Management

- » Peer Reviews
- » Program Design & Development
- » Financial Management & Analysis
- » Administrative Support
- » Talent Augmentation

### Marketing & Communications

- » Market Research & Analytics
- » Outreach Strategies
- » Digital Marketing
- » Content Marketing
- » Brand Development
- » Social Media Engagement
- » Media & Public Relations
- » Event Marketing
- » Stakeholder Engagement

### Conference & Event Management

- » Strategic Event Management (Pre, Onsite, Post)
- » Virtual & Hybrid Events
- » Travel Management
- » Audio Visual & Technology
- » Registration (Pre, Onsite, Post)
- » Abstract & Poster Management
- » 508 Remediation
- » Venue Sourcing
- » Event Staging & Design
- » Live Webcasting
- » Transcription & ASL
- » Event Metrics Analysis



**U.S. Department of Labor**  
*Office of Apprenticeship*

LPE plays a significant role in promoting Registered Apprenticeship (RA) programs for the early childhood education (ECE) workforce as an Industry Intermediary. In addition to providing outreach and technical assistance, the LPE team contributes to project management, RA subject matter expertise, and project coordination. LPE supports developing, registering, and launching high-quality, supportive RA programs. LPE leads the outreach and education to communicate the economic imperative of early childhood education to all industries and how RA is a strategy to uplift the ECE workforce.

**U.S. Department of Education**  
*Office of Elementary & Secondary Education*

LPE successfully transitioned the Magnet Schools Assistance Program (MSAP) Center into the Schools Technical Assistance (TA) Center, expanding its technical assistance reach to 97 MSAP and FDS grantees and the broader public. This transition included launching a tailored support model that offers personalized virtual assistance, updated toolkits, webinars, and cohort conversations, while also guiding prospective grantees through the application process. As part of this effort, LPE assumed full management of the MSAP Center website, maintaining both its public-facing resources and a secure private section for grantee reporting. We also convened a Technical Working Group (TWG) of 12 national experts in school integration, facilitating strategic discussions and implementing a communication cycle to ensure their input shaped ongoing support. To inform our approach, we conducted a comprehensive needs assessment through discussion panels, one-on-one interviews, surveys with a 60% response rate, and document reviews, resulting in a data-driven technical assistance plan.

**U.S. Department of Health and Human Services**  
*Substance Abuse and Mental Health Services Administration*

LPE provides comprehensive logistical and planning support for meetings, trainings, workshops, and conferences of various sizes and scopes. LPE coordinates and delivers a range of administrative services through Subject Matter Experts (SMEs) assisting with the development and production of written meeting materials, expert analyses, publications, reports, and multimedia products aligned with SAMHSA's program priorities and initiatives.

LPE manages the logistical planning and support for meetings, materials development, and event coordination, including the planning, organization, and execution of CSAP-sponsored or co-hosted events. These events range from small professional meetings to large-scale trainings, conferences, and virtual engagements such as webinars and podcasts, spanning the entire contract lifecycle.

**U.S. Department of Health and Human Services (HHS)**  
**Health Resources and Services Administration (HRSA)**  
*Organ Procurement and Transplantation Network*

LPE Associates provides logistical, communication, and technical services for the OPTN Board of Directors Meetings, Finance Committee meetings, Nominating Committee Meetings, and Executive Committee Meetings. We support these events through live-streaming modalities. We coordinated and planned hybrid and virtual meetings with up to 200 participants. We managed the planning and execution of over 40 webinars and conference calls, as well as Executive Committee and Board of Directors Meetings.